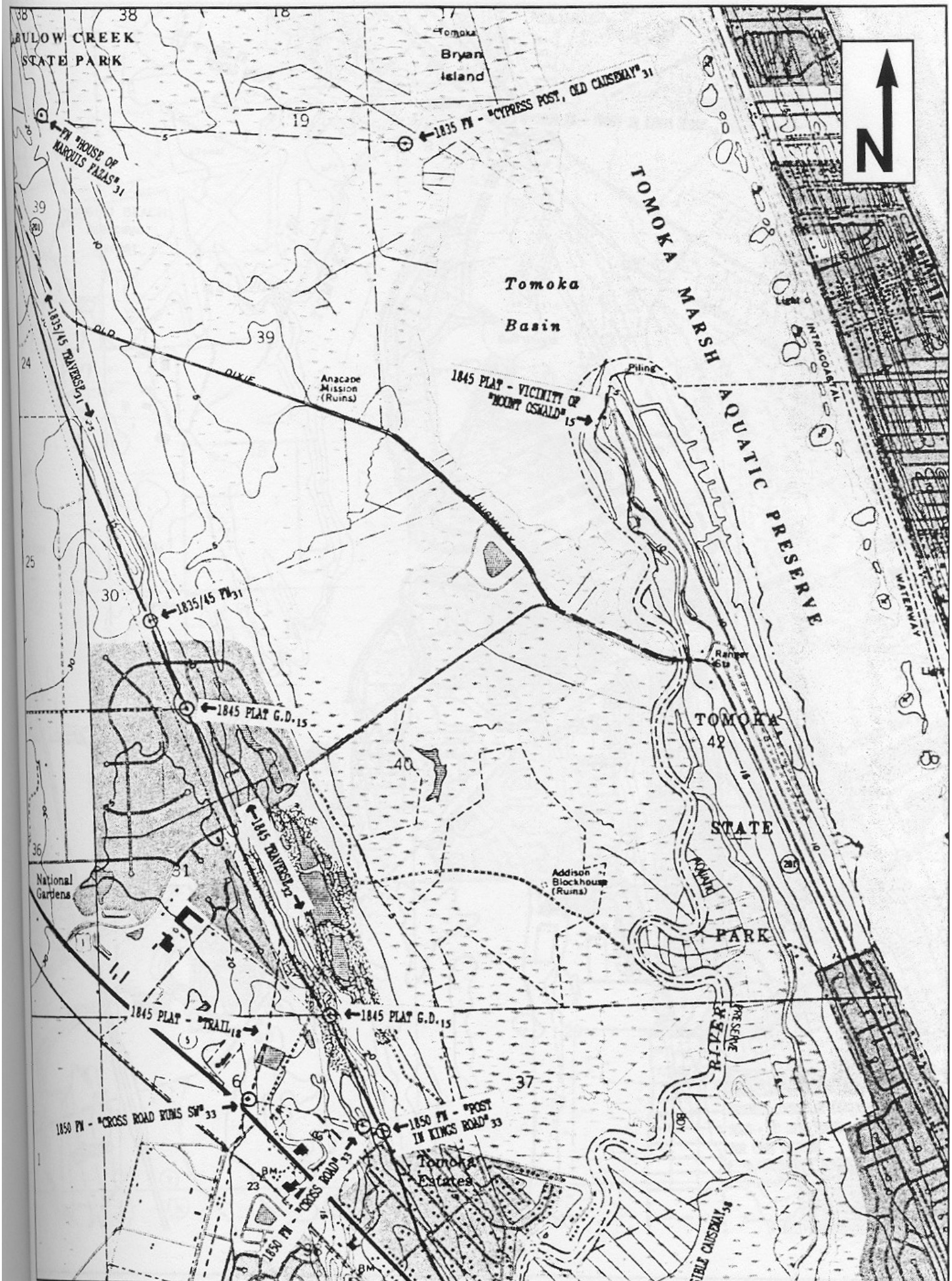Ormond Beach