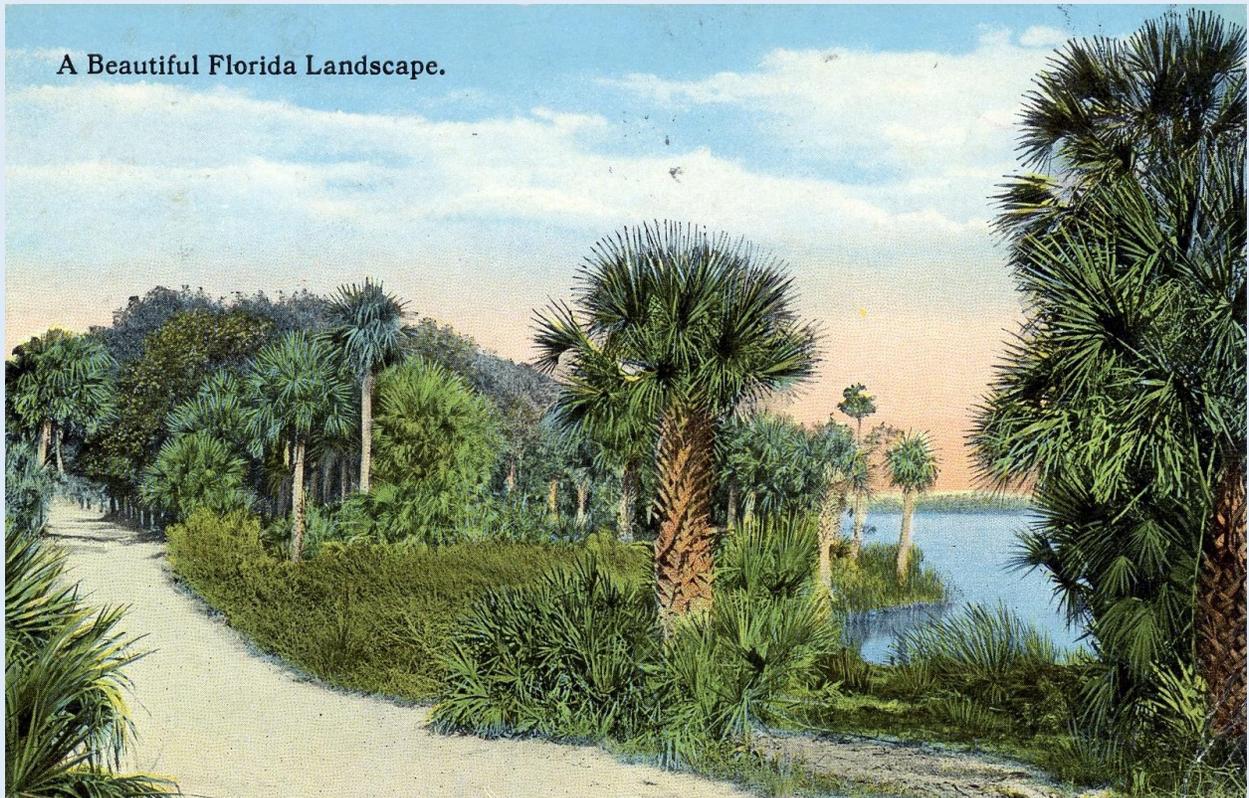
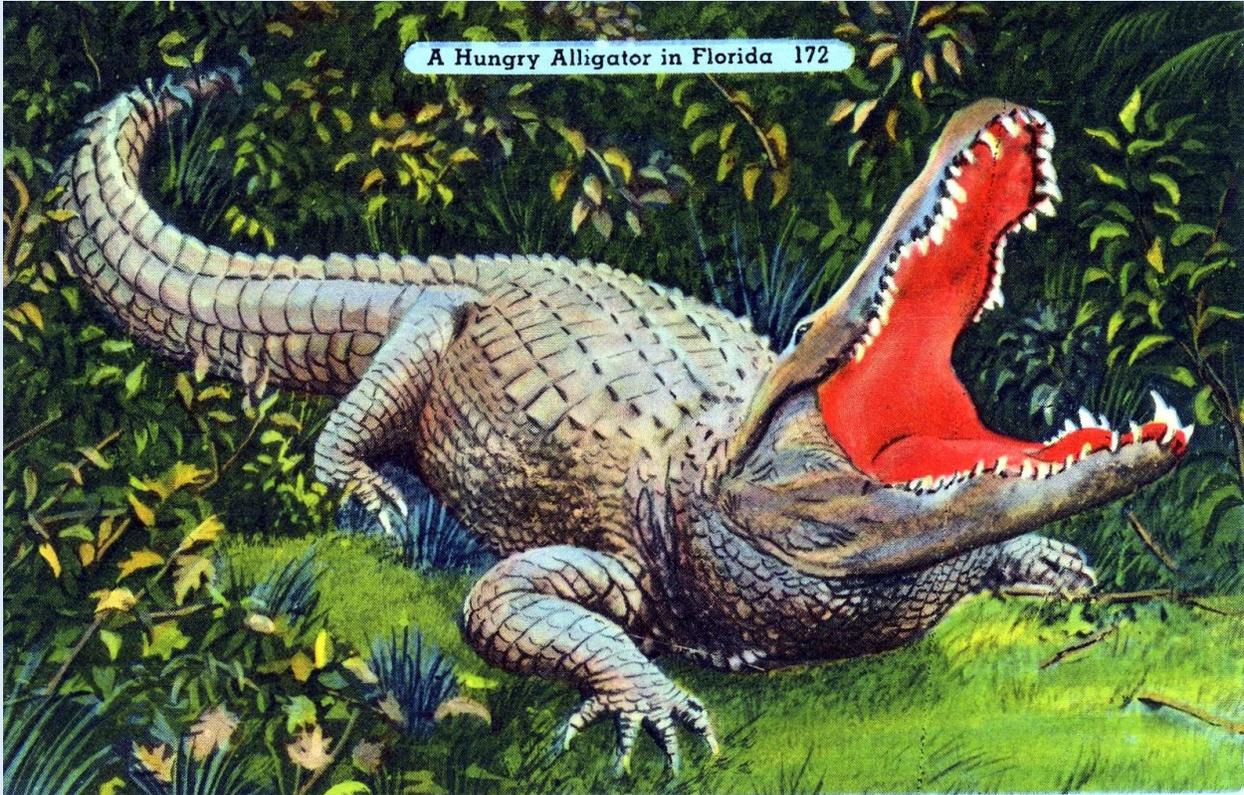




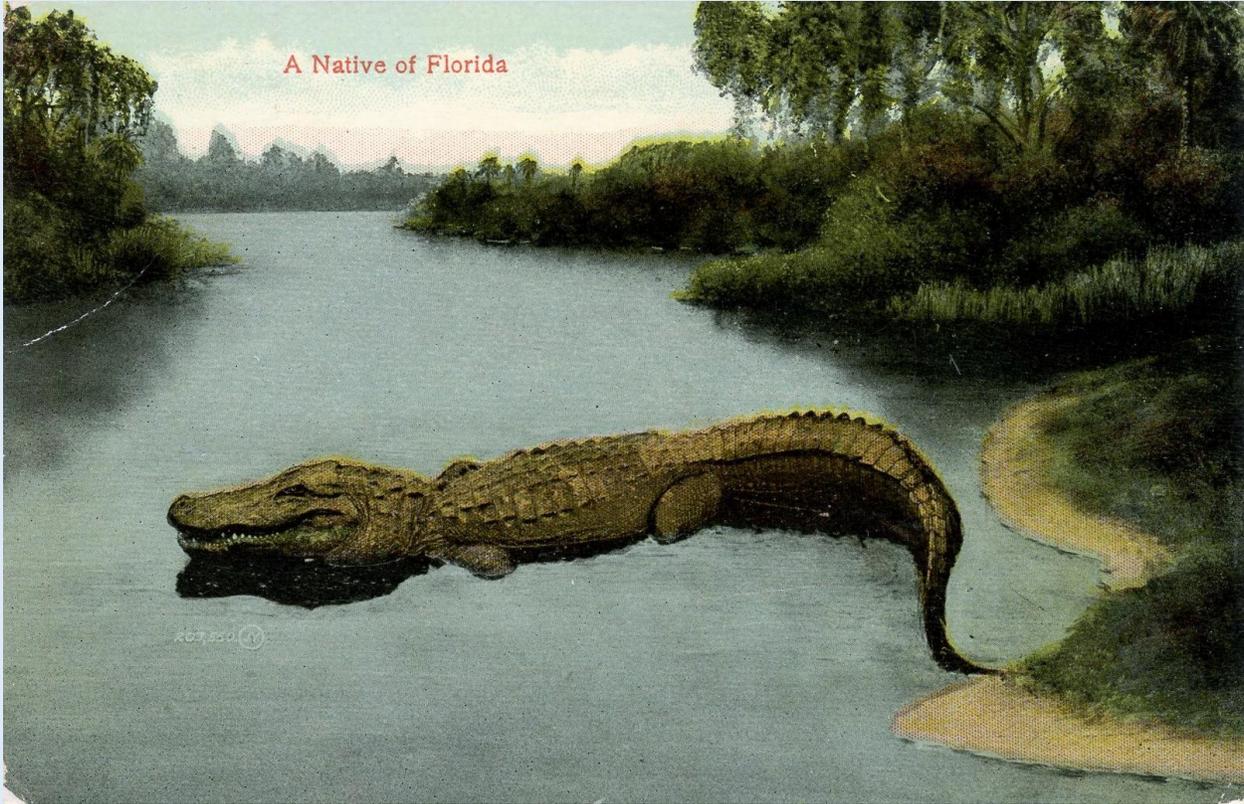
A Beautiful Garden in the Sunshine State, Florida - ca. 1946



A Beautiful Florida Landscape - ca. 1915



A Hungry Alligator in Florida - ca. 1963



Alligator - A Native of Florida - ca. 1910



A Rose among the Poinsettias in Florida - ca. 1943



Another Beautiful Day in Paradise - Florida - ca. 2005



Bathing Beauties on a Florida Beach - ca. 1939

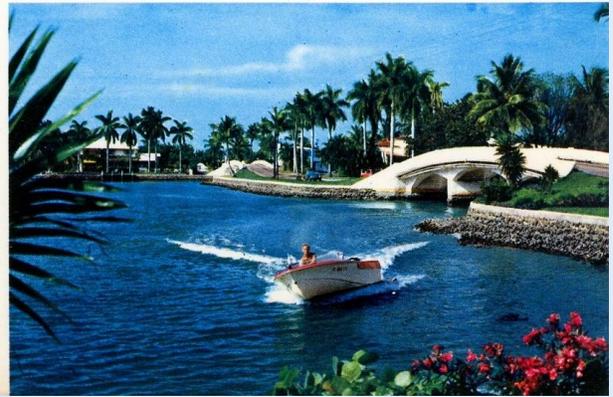


*Beautiful Florida*

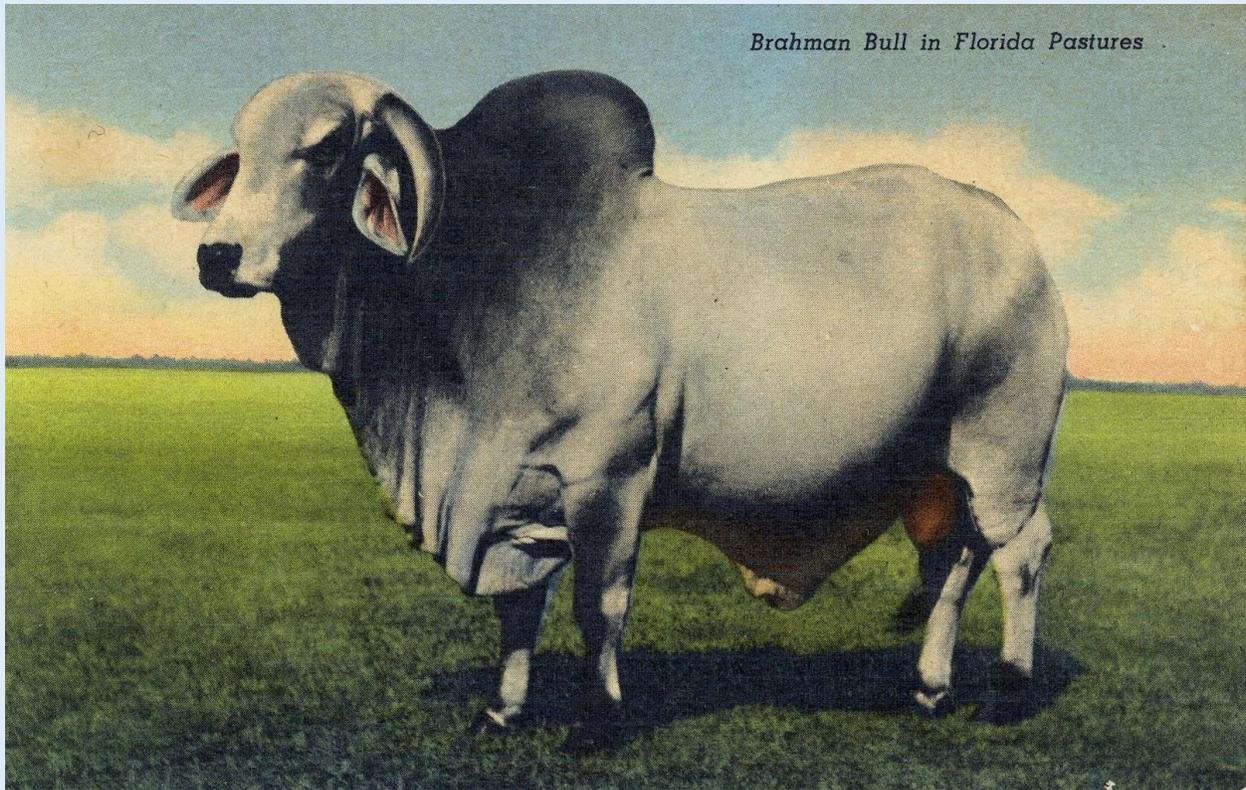
Beautiful Florida - brilliant Azaleas border a walk in a Florida Tropical Garden - ca. 1960s



**BEAUTIFUL FLORIDA**

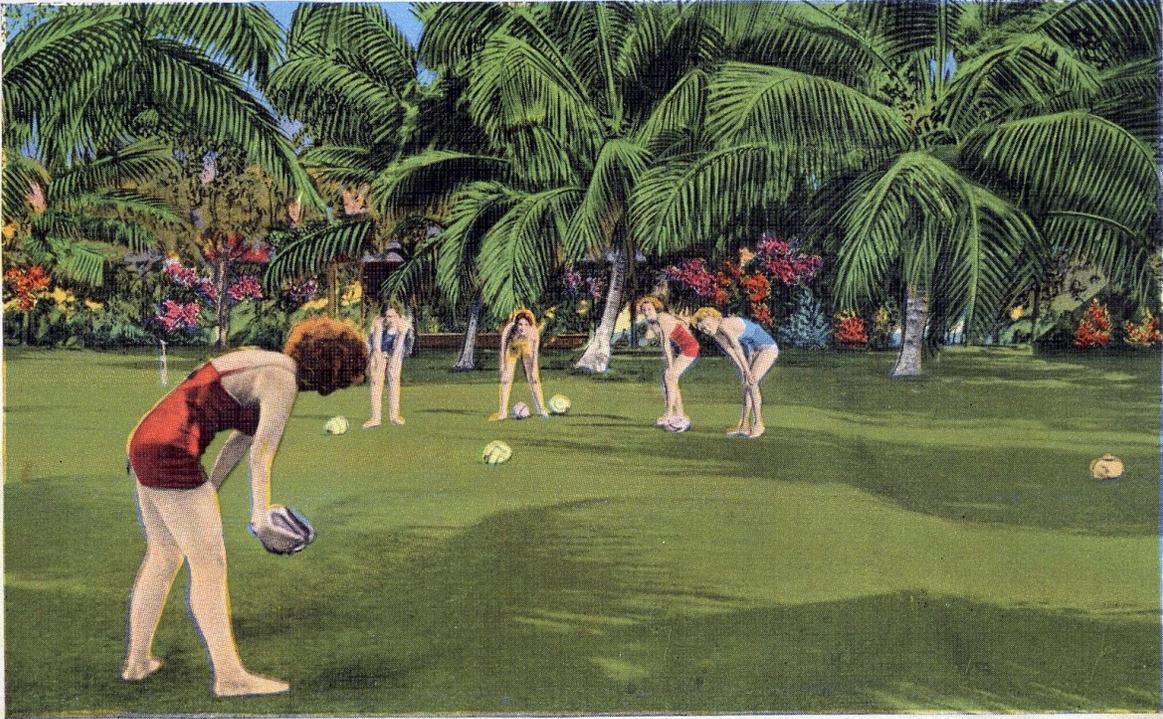


Beautiful Florida - Spanish translation 'Land of Flowers' - ca. 2000



Brahman Bull in Florida Pastures - ca. 1955

COCONUT BOWLING ON THE GREEN IN BEAUTIFUL FLORIDA—F263



Coconut Bowling on the Green in Beautiful Florida - ca. 1937



Colorful Florida (Blooming trees, flowers and oranges) - ca. 2000



Come to Florida - (19 views) - ca. 1940s

# COME TO FLORIDA!

*Why Stay North Feeling Half Dead?*

**YOU CAN BE BURIED  
beautifully in Sunny Florida  
for only**

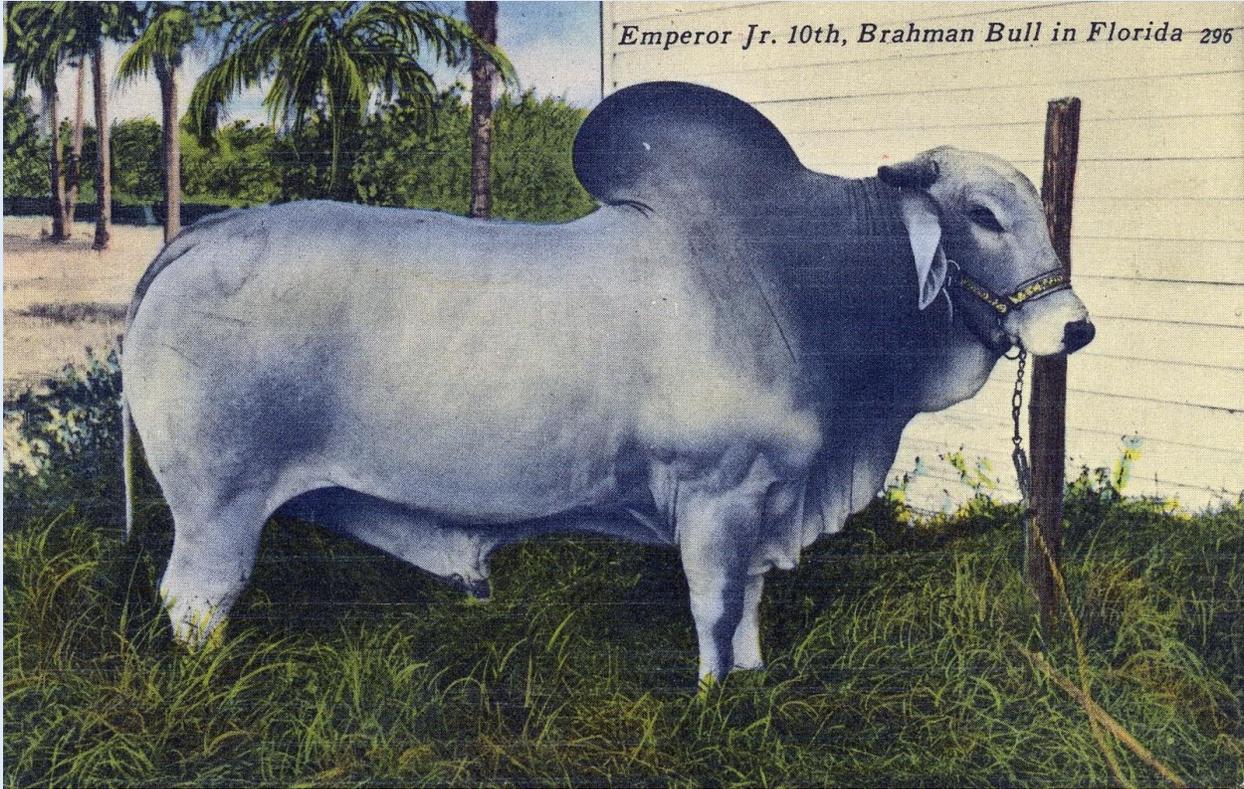
**\$49<sup>50</sup>**  
No Tax

No More Taxes, Food, Drinks, Races, Hotels,  
Night Clubs or Doctor Bills

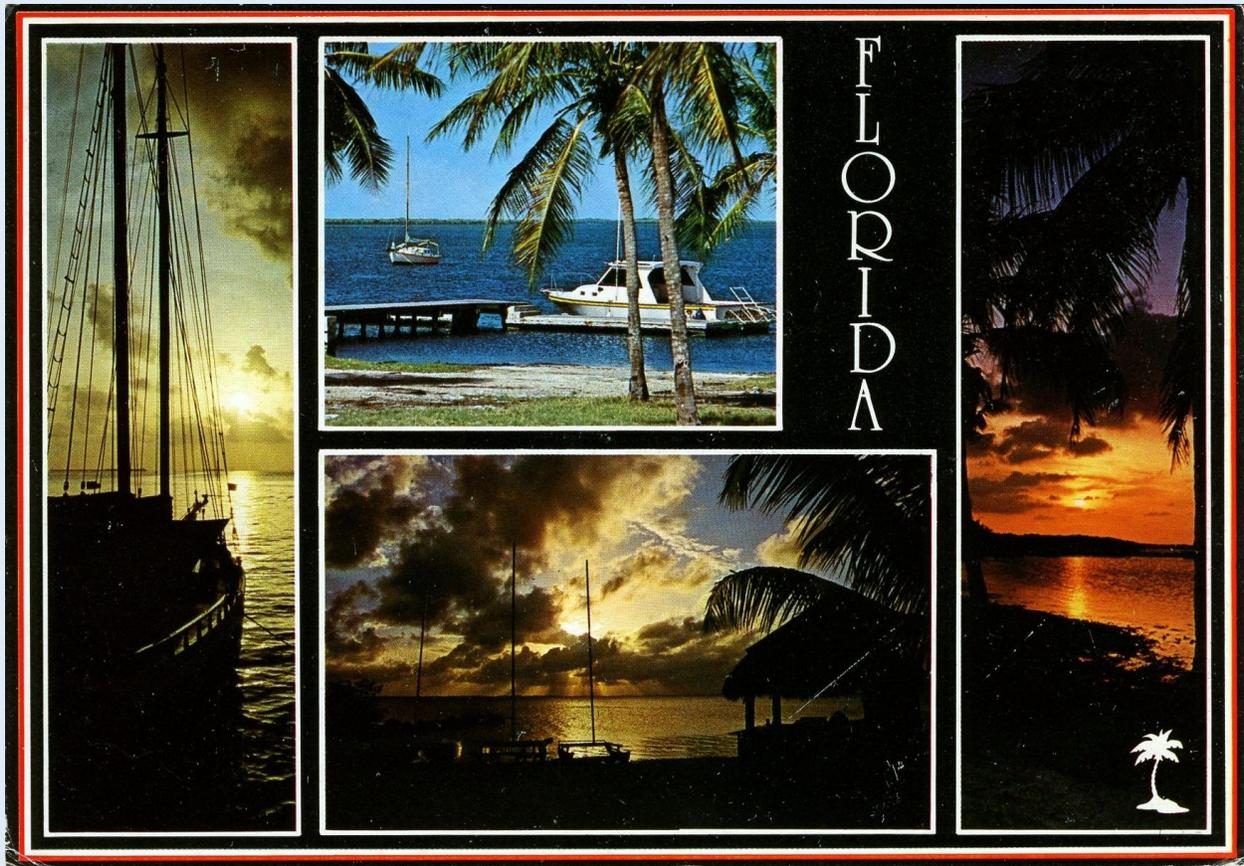
Convenient Layaway Plan  
Make Reservations Now!  
Write for Free Booklet  
"How To Kick The Bucket Gracefully"

**STIFF & DEADLY**  
Planting Specialists for Northerners

Come to Florida - Why Stay North Feeling Half Dead - ca. 1962



Emperor Jr. - 10th Brahman Bull in Florida - ca. - 1952



Florida - (5 views of sunsets and boats) - ca. 1987



Florida - (5 Views – tourism and entertainment) - ca. 1980s



Florida - Beautiful Roadways - ca. 1998

*Land of a Thousand Charms*

**F**airyland that Nature blest,  
airer, far, than all the rest:

**L**and of sunshine, mirth and play,  
Loved by all who come your way:

**O**verhead you wear green trees,  
n your breast, the singing seas:

**R**icher than all Croesus' wealth,  
rich in flowers, fruit and health:

**I**n the incense of your air  
s the wine dispelling care:

**D**uring each vacation time  
reams come true in your sweet clime . . .

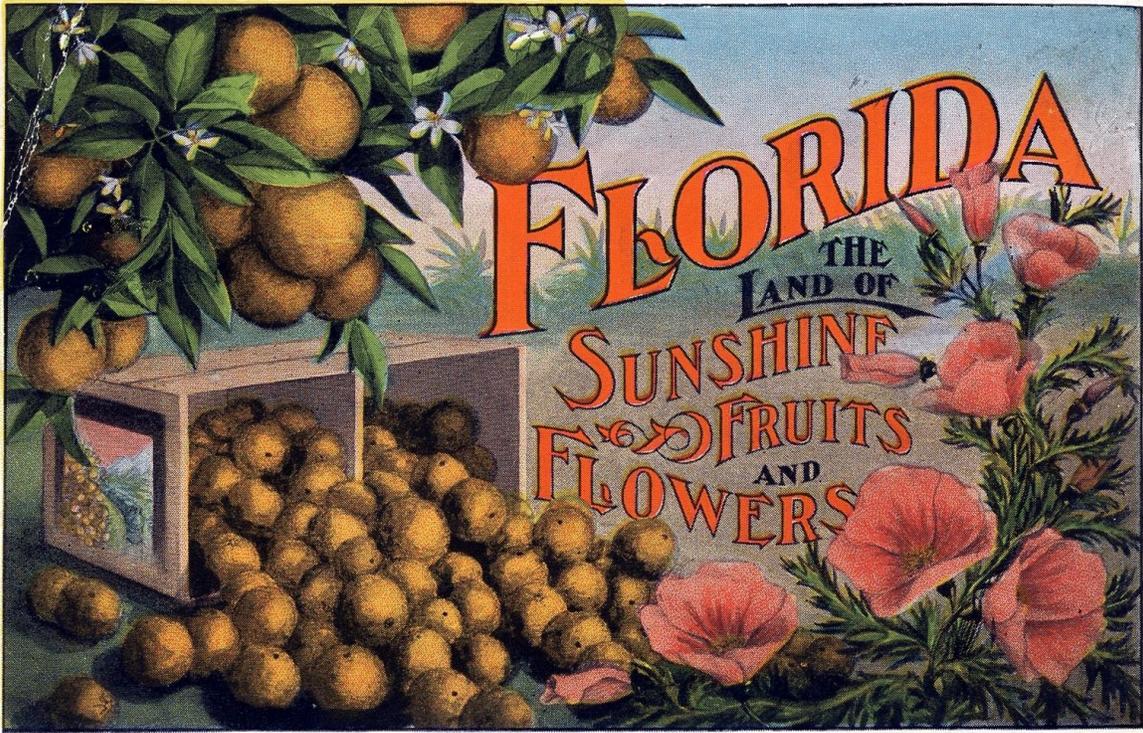
**A**ll who know your magic glow  
che to come . . . and hate to go!

© COPYRIGHT TICHNOR BROS., INC. 11

Florida - Land of a Thousand Charms - ca. 1950s



Florida - Land of colorful flowers - ca. 1990



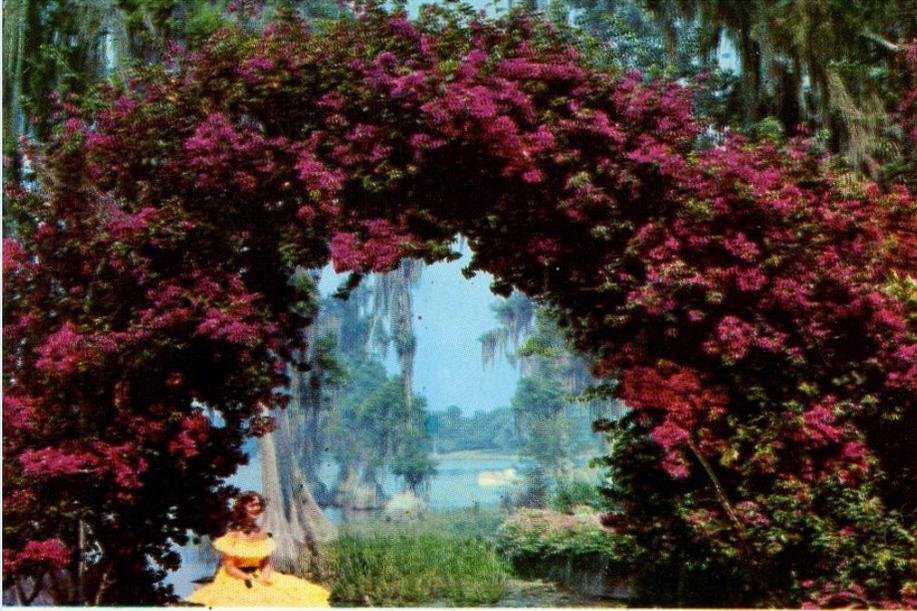
Florida - The Land of Sunshine, Fruits and Flowers - ca. 1932



Florida (4 views - alligator, oranges, parrots and sunset) - ca. 1979



Florida Cypress Swamp - ca. 1980s

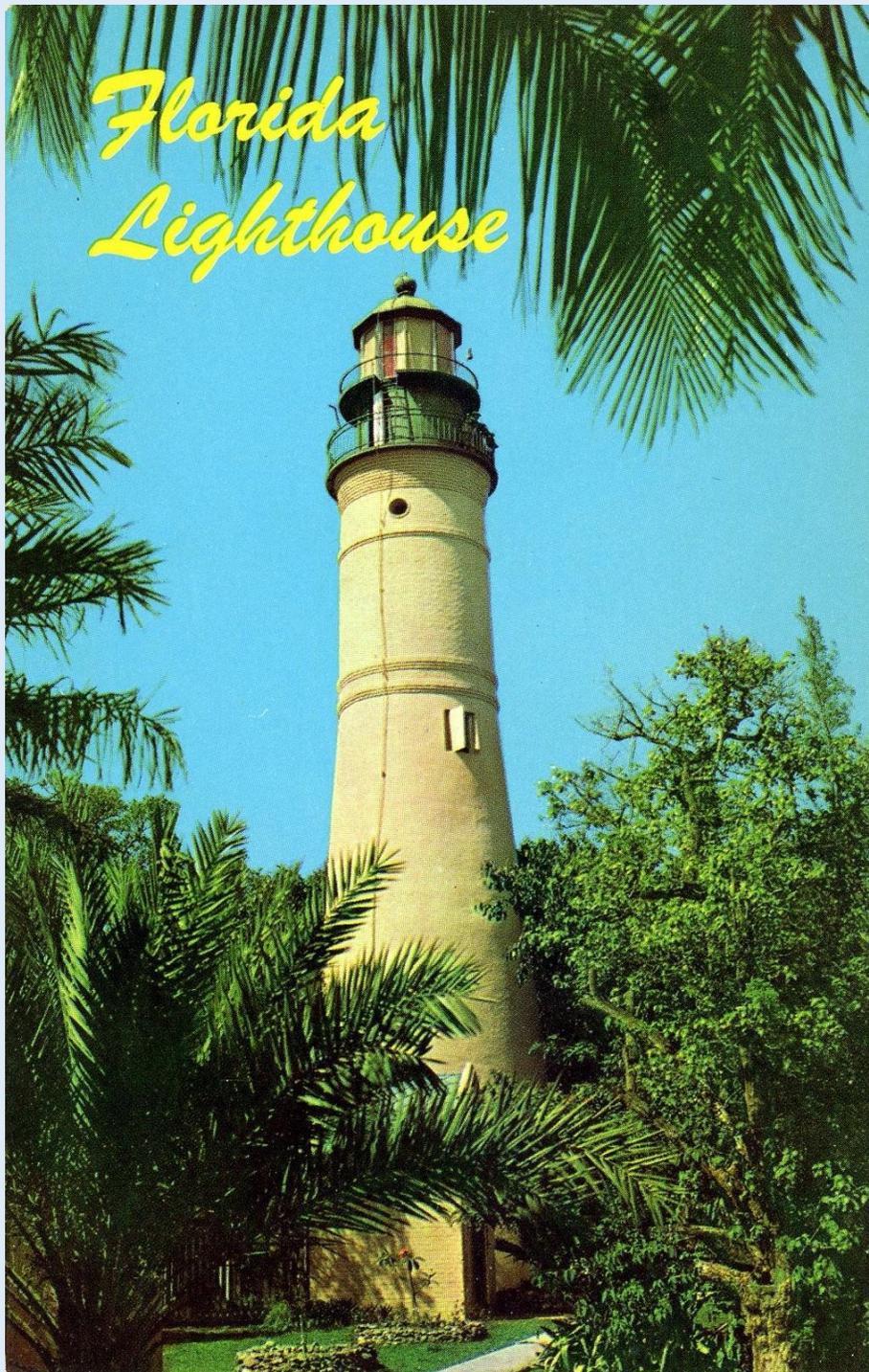


## FLORIDA GREETINGS

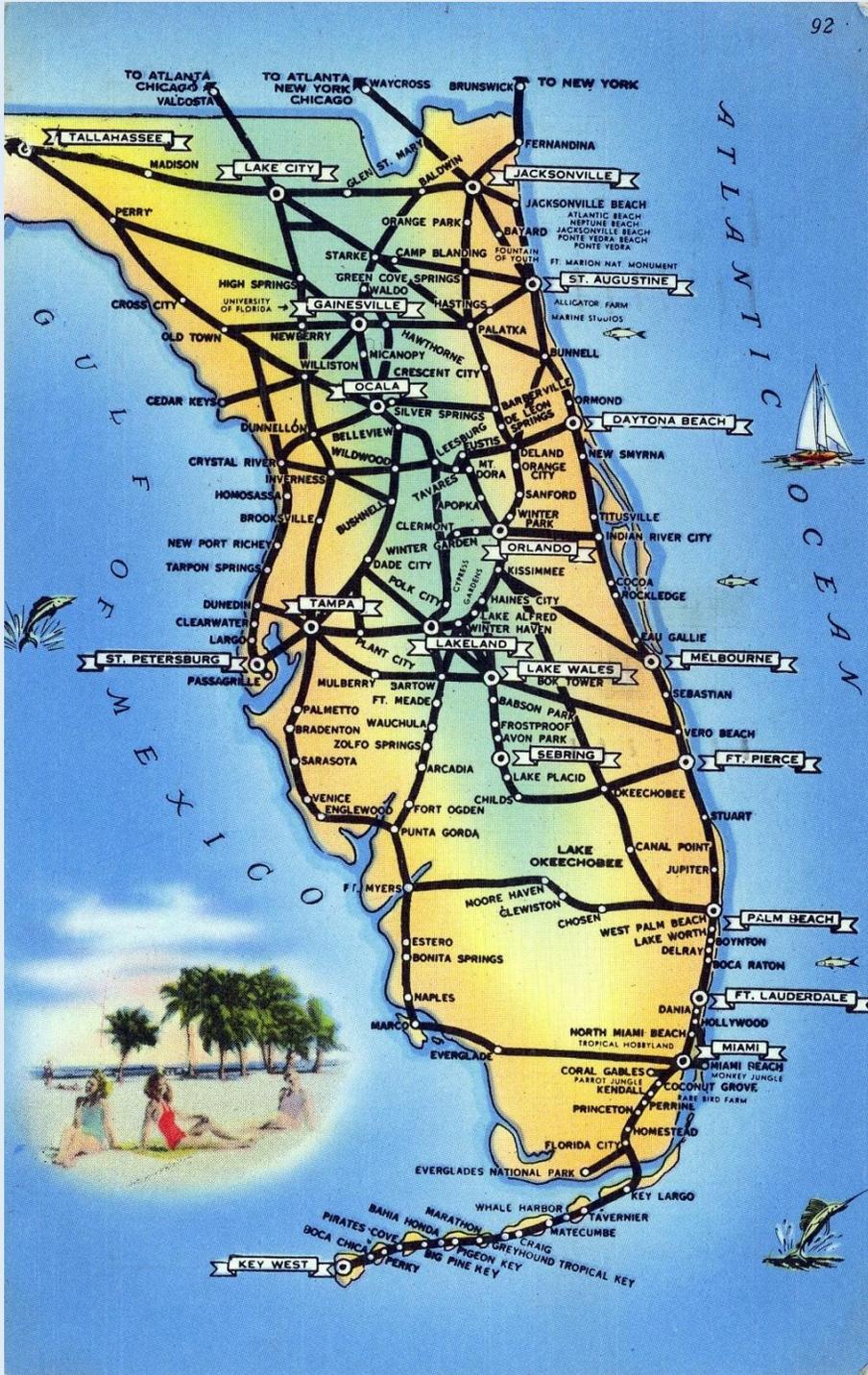
The kiss of the sun for pardon,  
The song of the birds for mirth  
You are nearer God's heart in a Garden  
Than anywhere else on earth.



Florida Greetings - Bougainvillea - ca. 1960s



Florida Lighthouse - Florida Keys - ca. 1980s

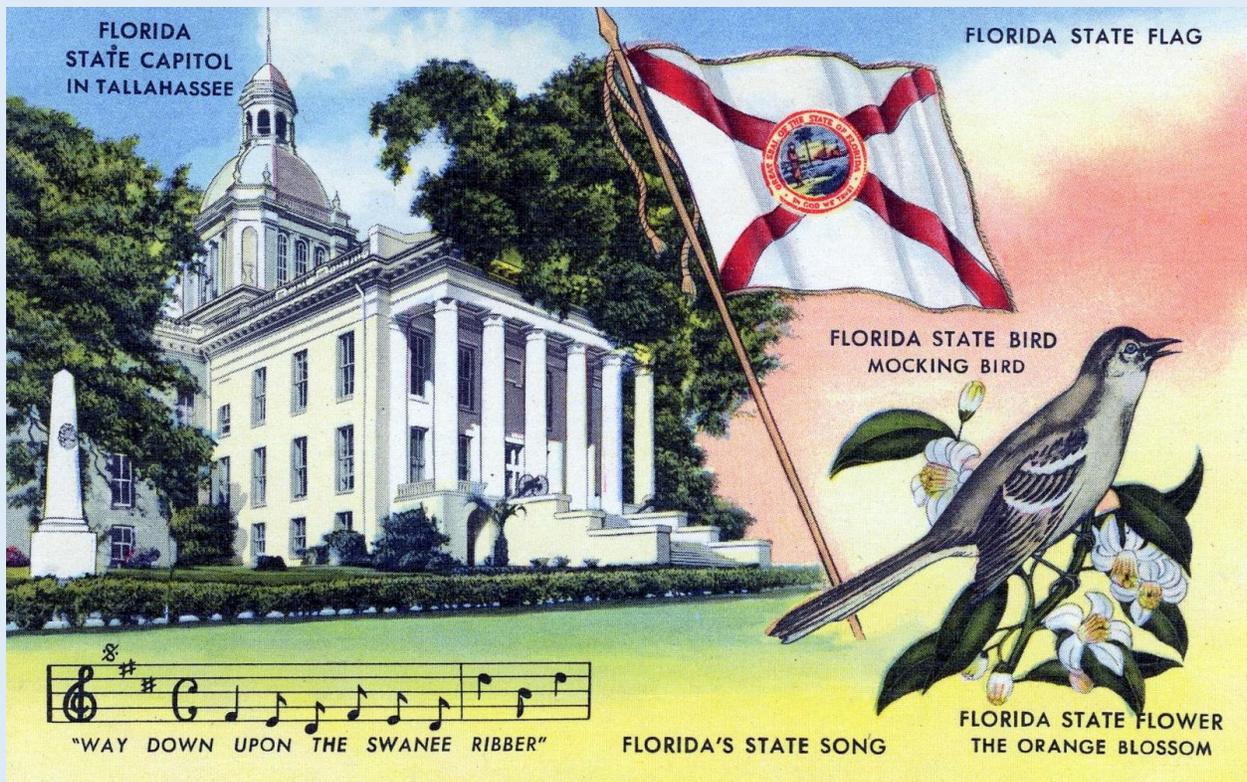


Florida Map with major cities and towns and a beach scene - ca. 1960

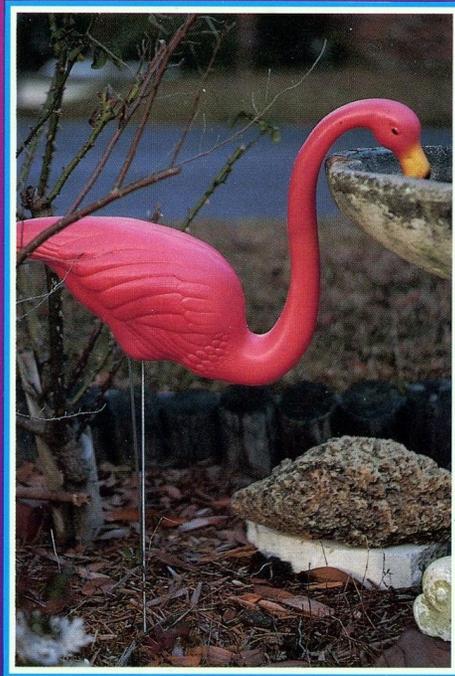
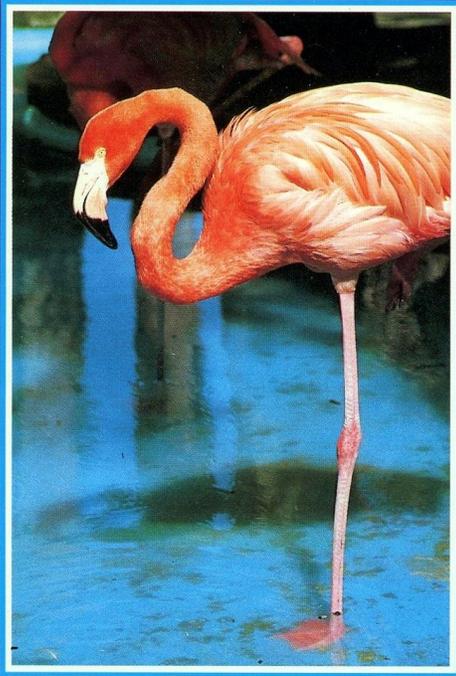


*Shells of brilliant colors are washed ashore by the ceaseless tide*

Florida Sea Shells - Shells of Brilliant Colors are Washed Ashore by the Ceaseless Tide - ca. 1973



Florida symbols - Flag, Flower, Song, and state Capitol - ca. 1940s

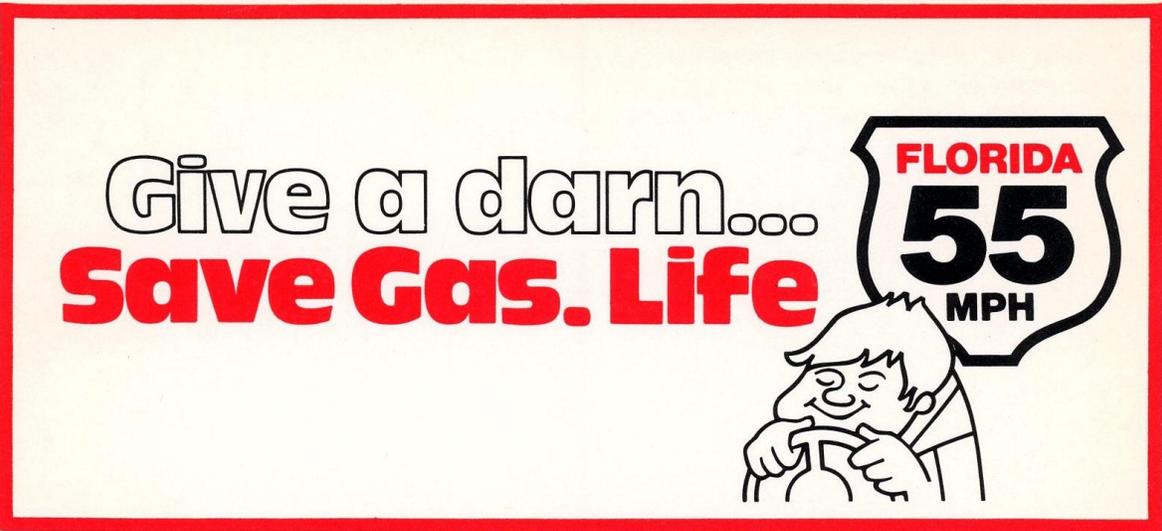


*Florida's Fabulous Flamingos*

Florida's Fabulous Flamingos - ca. 1990s



Florida's Tropical Splendors - ca. 1940s



**GOVERNOR'S  
HIGHWAY SAFETY  
COMMISSION**  
Florida Department of Administration

Give a Darn...Save Gas.Life - Florida - 55 MPH - ca. 1970s



Greeting from Florida - Flamingos in a Tropical Florida setting - ca. 1977



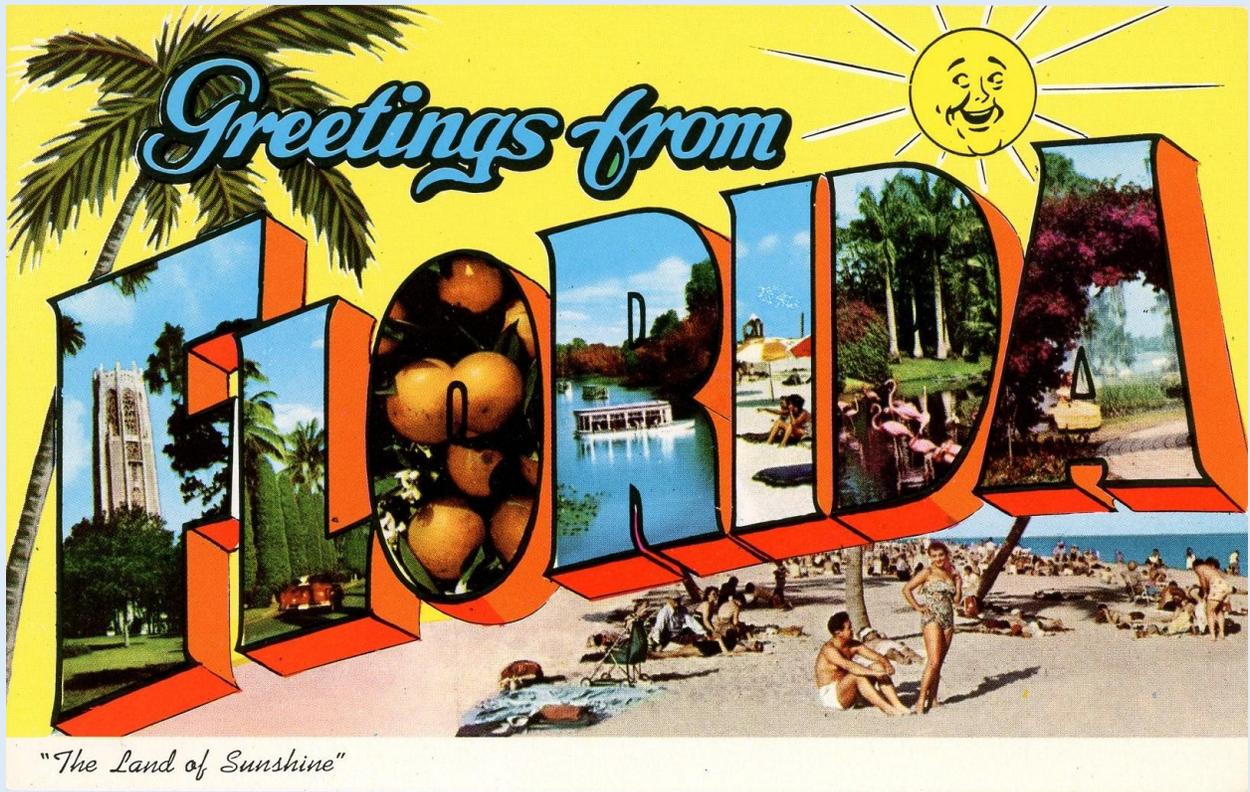
Greeting from Florida - Oranges and a beautiful sunset - ca. 1970s



Greeting from Florida - Oranges and fun on the beach - ca. 1975



Greeting from Florida - Sunny South - ca. 1940s



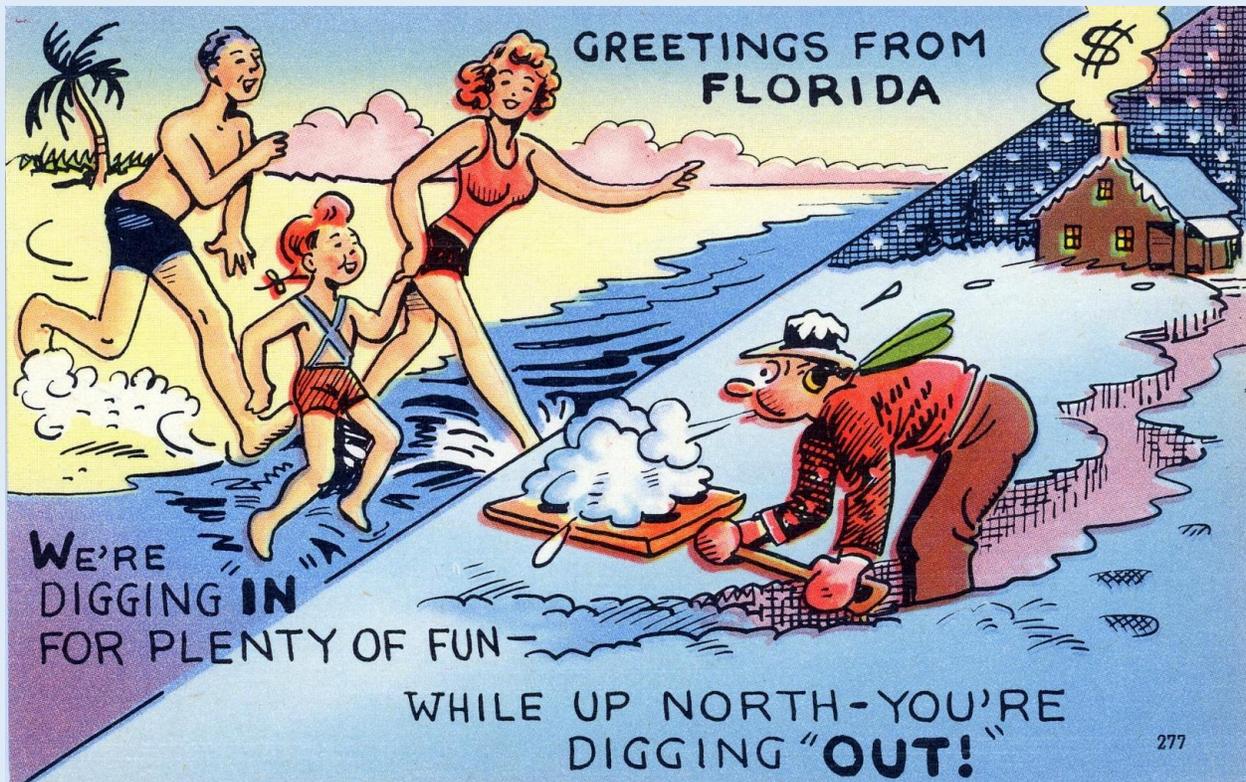
Greeting from Florida - 'The Land of Sunshine' - ca. 1970s

Greetings From Florida

S-1082



Greeting from Florida (low hills and colorful leaves on trees) - ca. 1940s



Greeting from Florida (We're Digging in for Plenty of Fun) - ca. 1940s



Greetings from Florida - a beautiful Cypress Gardens - ca. 1980s



Greetings from Florida - A funny old bird is the Pelican - 1940s



Greetings from Florida - Florida Oranges - ca. 1990s



Greetings from Florida - Land o' Sand - ca. 1952



Greetings from Florida - Oranges and a beautiful sunset - ca. 1980s



Greetings from Florida – The Sunshine State (painter's palette of colors) - ca. 1960s



Greetings from Florida - tropical scenes - ca. 1980s



Greetings from Florida (4 views) - ca. 1990s



Greetings From Florida (6 views) - ca. 1978



Greetings from Florida (8 views) - ca. 1970s



Greetings From Florida (citrus grove and beach scenes) - ca. 1970



Greetings From Florida (The Sunshine State with map) - ca. 1980



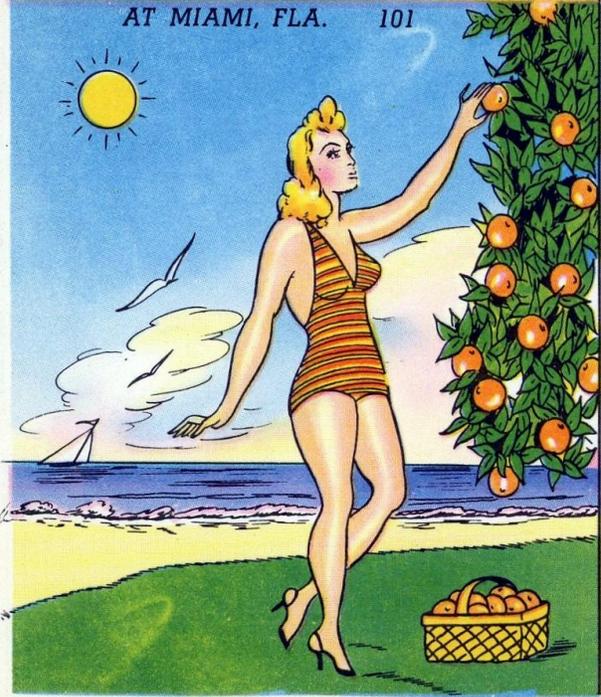
Greetings from Florida the Sunshine State – (oranges and a butterfly) - ca. 1970s



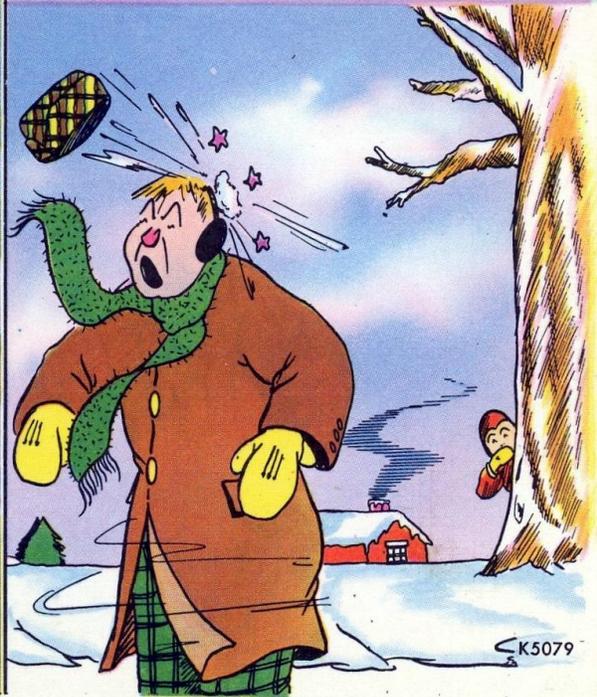
Hello from Florida - Azaleas Blooming - ca. 1980s

While I **PICK** Oranges in the **SUN**

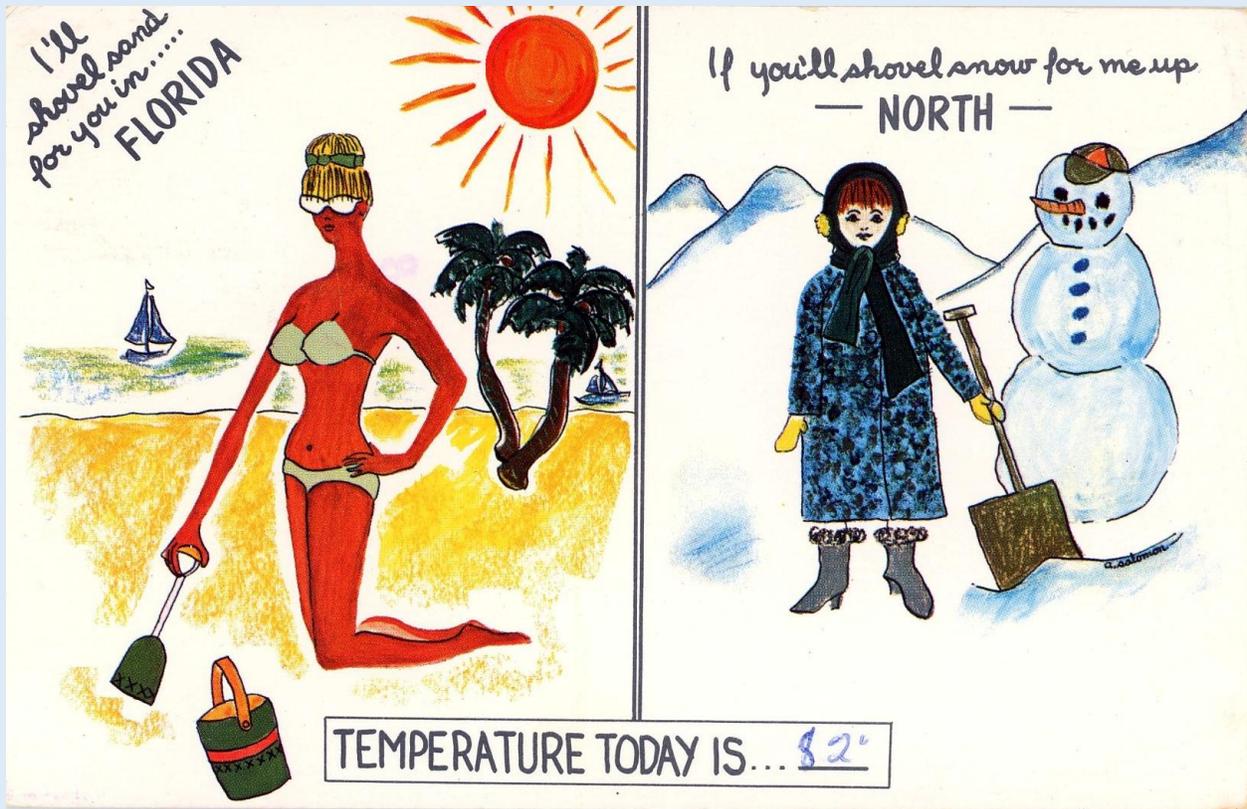
AT MIAMI, FLA. 101



Snowballs Keep **YOU** on the **RUN**



I Pick Oranges in the Sun in Florida and you Keep Snowballs on the Run - ca. 1940s



I'll shovel sand for you in.....  
**FLORIDA**

If you'll shovel snow for me up  
— NORTH —

TEMPERATURE TODAY IS... 32°

I'll Shovel Sand for you in Florida - If you'll Shovel Snow for me up North - ca. 1971

M-14 IN FLORIDA, BEAUTY GREET'S YOU AT THE DOOR



PHOTO BY BERRY-HILTON CO., INC.

6A-H1407

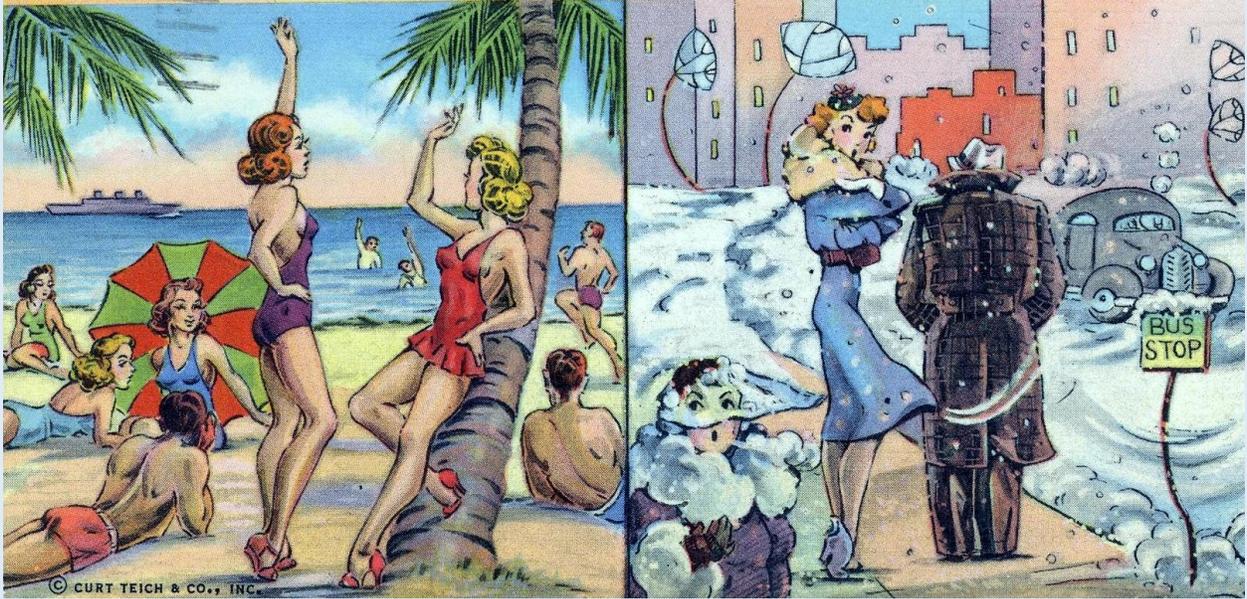
In Florida, Beauty Greet's you at the Door - ca. 1940s



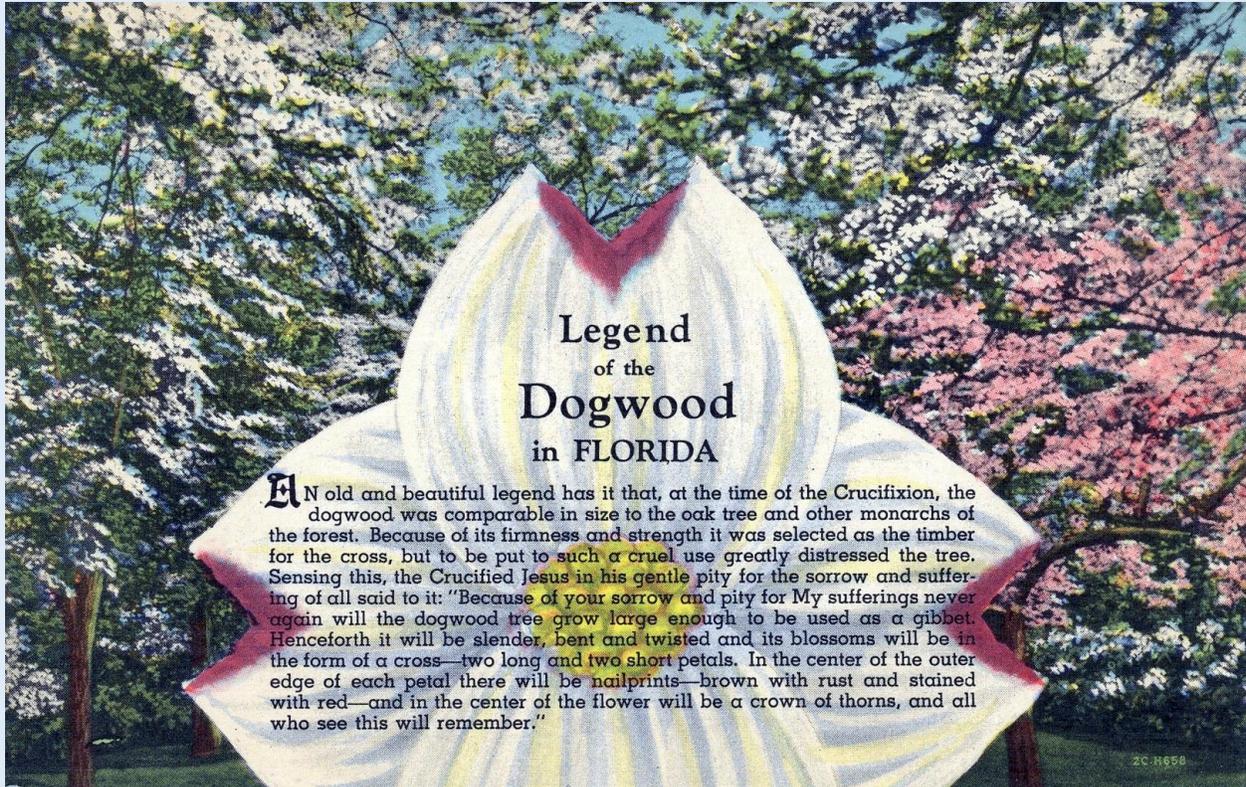
LAUGHING IN  
FLORIDA

AT

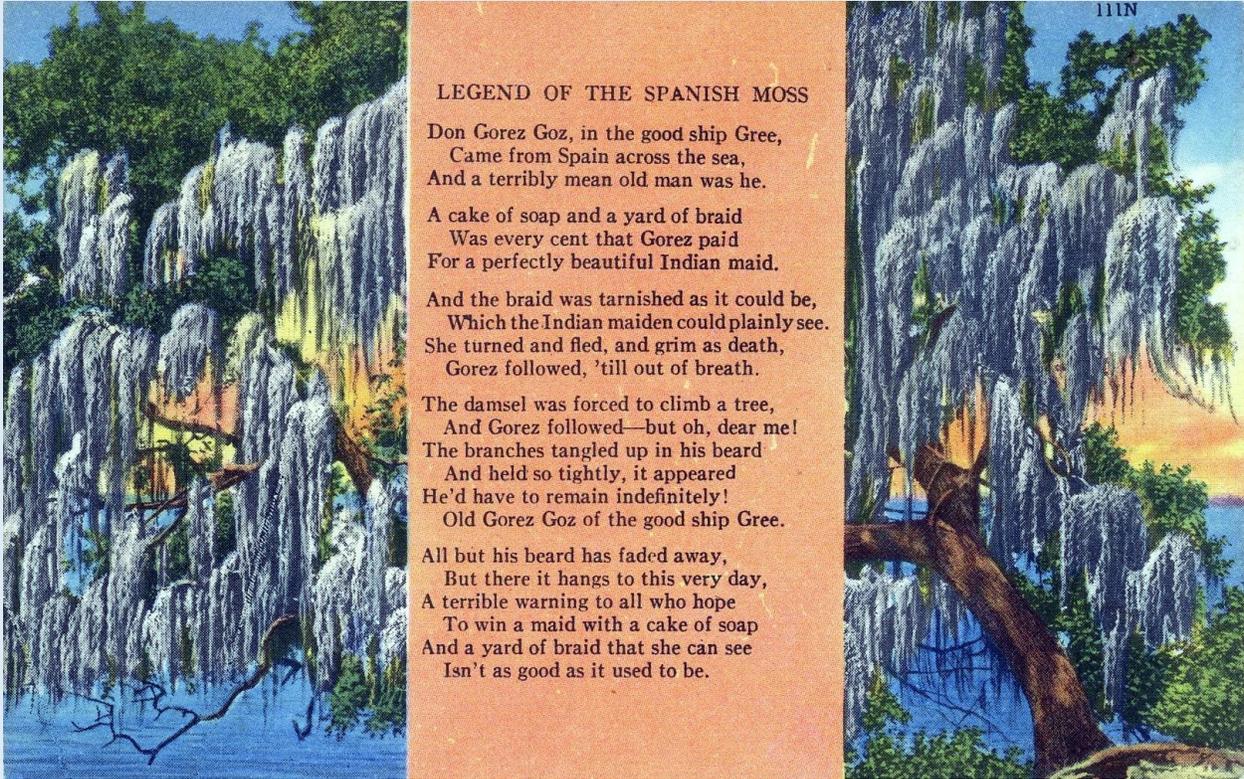
OL' MAN WINTER  
UP NORTH



Laughing in Florida - Ol' Man Winter up North - ca. 1947



Legend of the Dogwood in Florida - ca. 1950s



LEGEND OF THE SPANISH MOSS

Don Gorez Goz, in the good ship Gree,  
Came from Spain across the sea,  
And a terribly mean old man was he.

A cake of soap and a yard of braid  
Was every cent that Gorez paid  
For a perfectly beautiful Indian maid.

And the braid was tarnished as it could be,  
Which the Indian maiden could plainly see.  
She turned and fled, and grim as death,  
Gorez followed, 'till out of breath.

The damsel was forced to climb a tree,  
And Gorez followed—but oh, dear me!  
The branches tangled up in his beard  
And held so tightly, it appeared  
He'd have to remain indefinitely!  
Old Gorez Goz of the good ship Gree.

All but his beard has faded away,  
But there it hangs to this very day,  
A terrible warning to all who hope  
To win a maid with a cake of soap  
And a yard of braid that she can see  
Isn't as good as it used to be.

Legend of the Spanish Moss - Don Goroz Goz - ca. 1950

## *Legend of the Spanish Moss in Florida*

The story goes that a bearded Spanish villain, Gorez Goz, landed on our shores and spied a beautiful Indian maid and bought her for a yard of braid and a small bar of soap.

She was so afraid of this bearded beast that she fled over hill and glade with him in hot pursuit. Tiring at last, she climbed to the top of a tree and as he followed, she dove into the river and escaped, while the villain's whiskers became entangled in the branches.

Gorez Goz's life was at a loss  
But his beard lives on as  
dangling

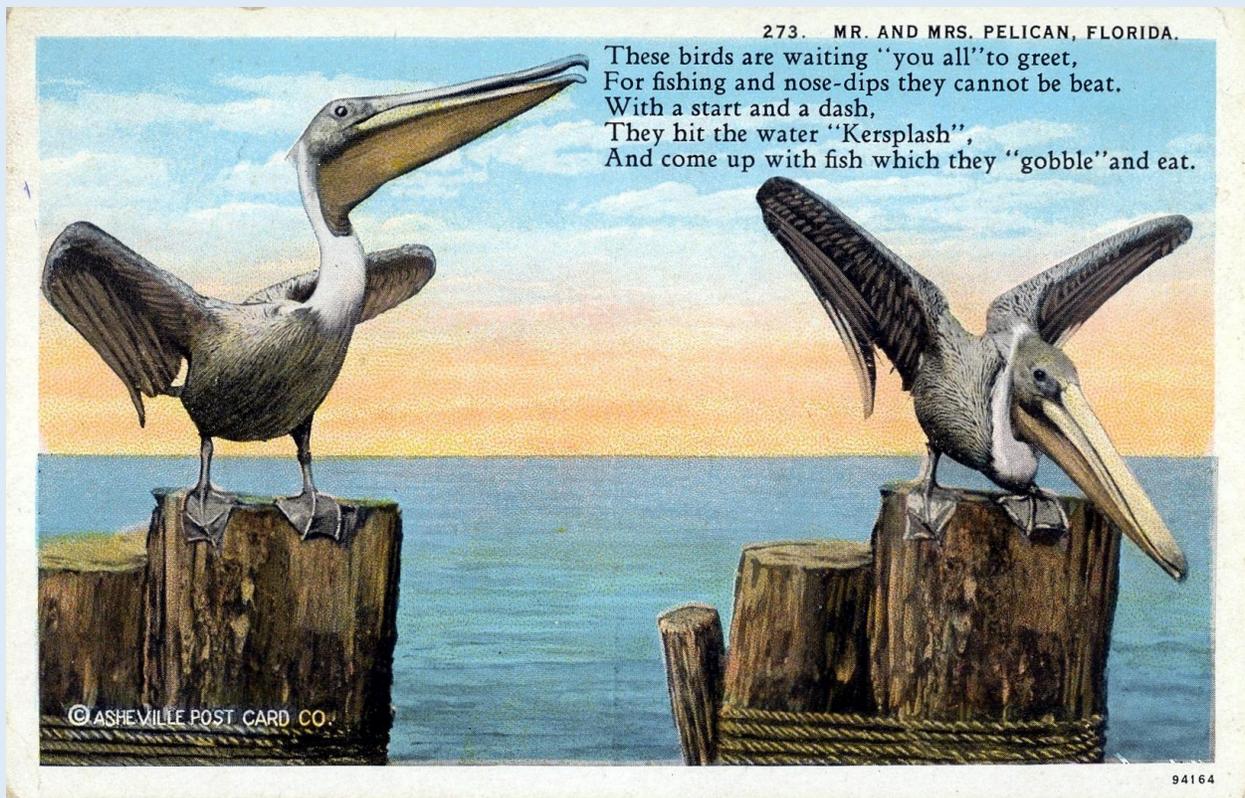
SPANISH MOSS I



Legend of the Spanish Moss in Florida - ca. 1960s



Life's a Beach in Florida with Mickey and the Gang - ca. 1980s



Mr. and Mrs. Pelican, Florida - ca. 1940s



Not This



But This

Not This - But This - Florida Photo Post - ca. 1955

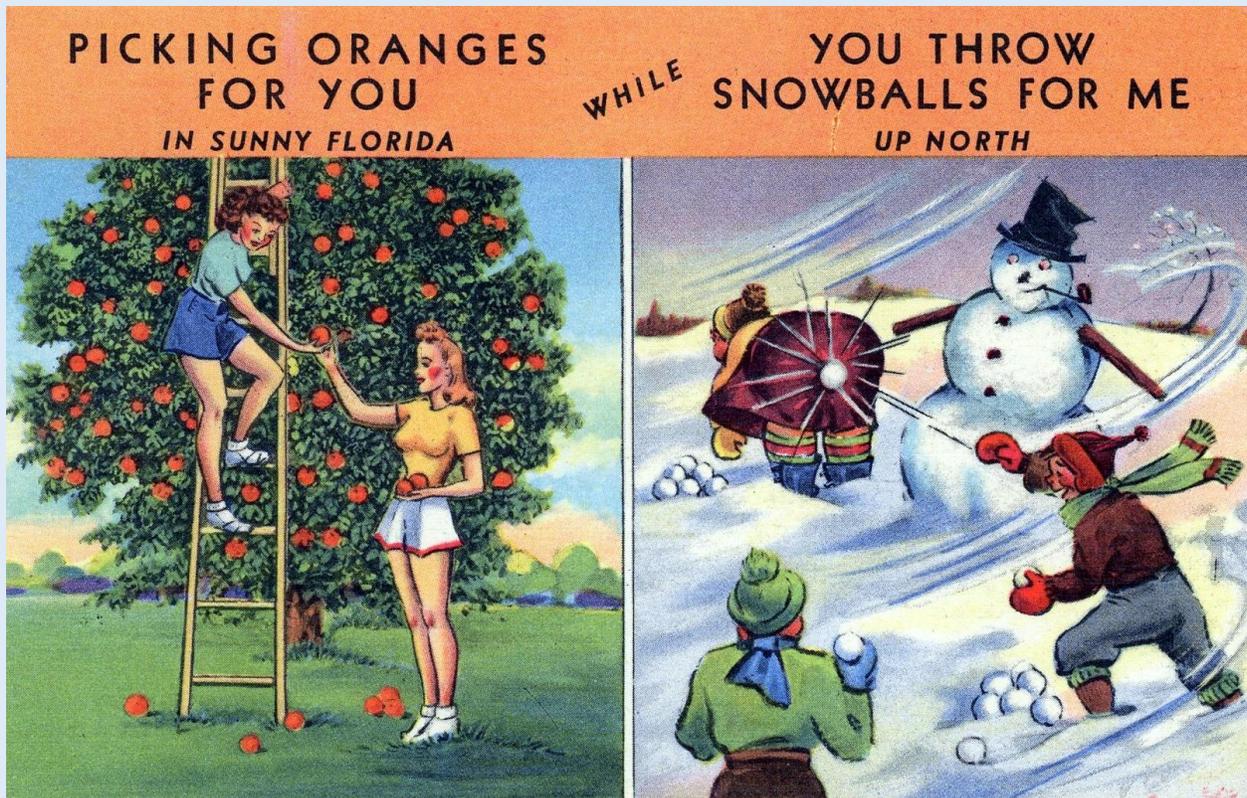


Orange Festival Time in Florida - ca. 1950s

PALMS AND FLOWERS IN SUNNY FLORIDA WHILE GLISTENING SNOW BLANKETS THE NORTH—F234



Palms and Flowers in Sunny Florida while Glistening Snow Blankets the North - ca. 1939



Picking Oranges in Florida -- Throwing Snowballs up North - Historic Postcard - ca. 1949

*Sand*

IN MY SHOES

FLORIDA

The Sky is ever bluest  
And friendship is the truest  
And enemies the fewest

In Florida

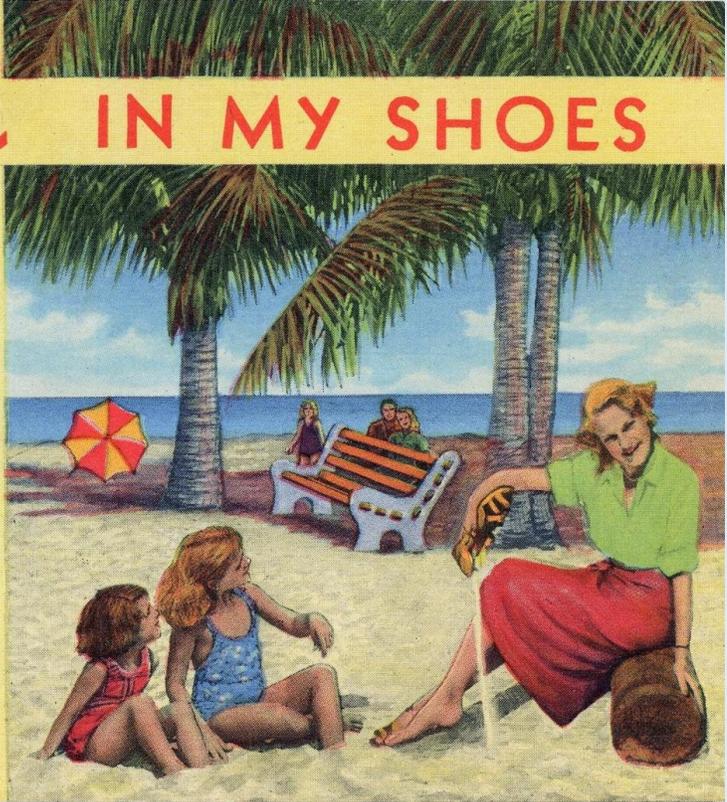
Evergreens are greenest  
Beach sand is the cleanest  
And bungalows the neatest

In Florida

If the sand gets in your shoes  
Shake it out where'er you choose  
And you'll never get the blues

In Florida

© CURT TEICH & CO., INC.



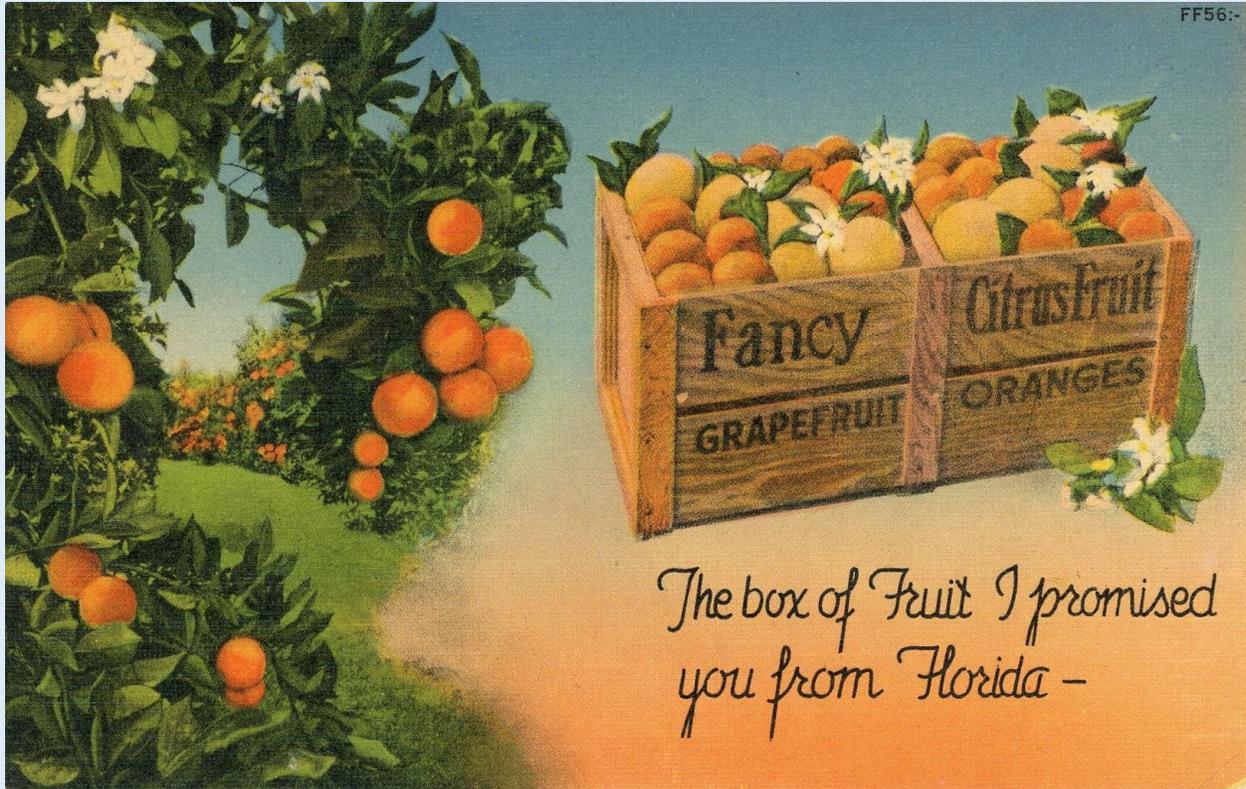
Florida - Sand in my shoes - ca. 1940s



Sea Shell Collection in Florida - ca. 1961



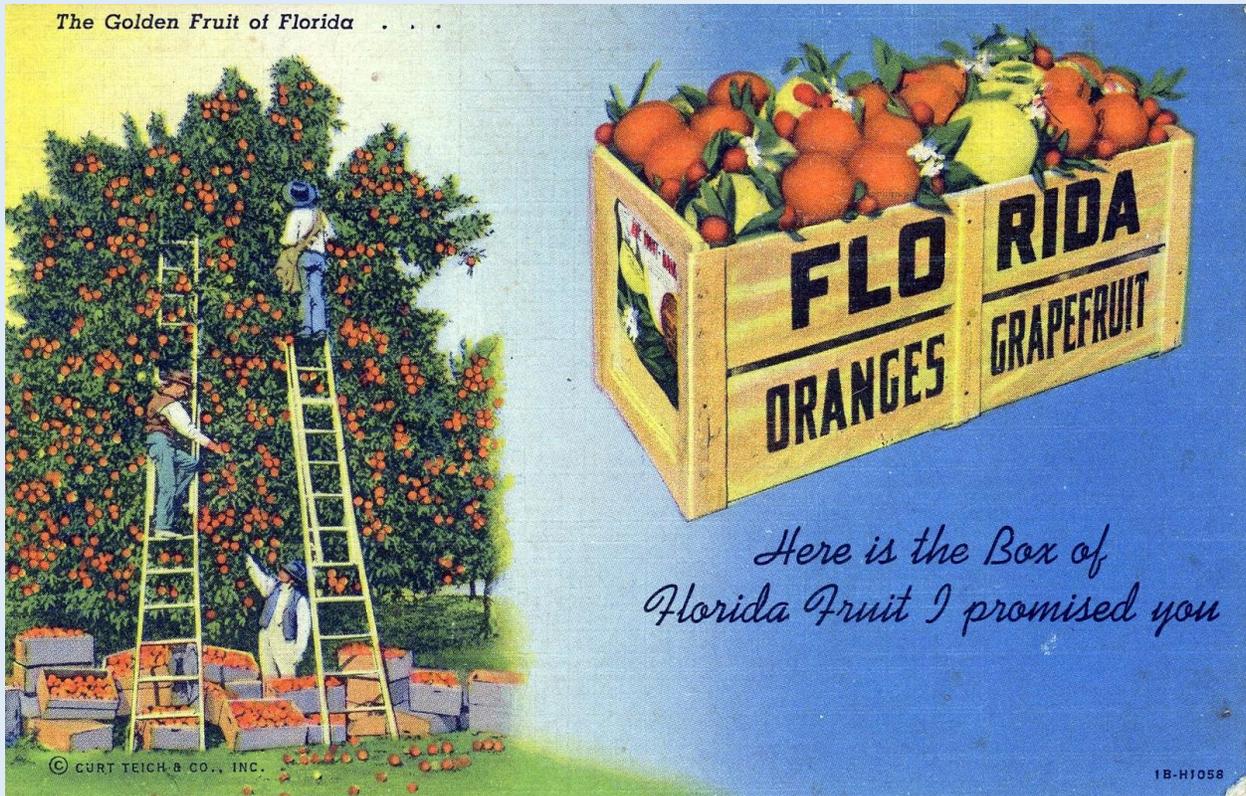
State of Florida and the Gulf of Mexico (Spondylus and Chama) - ca. 1977



The Box of Fruit I promised you from Florida - ca. 1960



The Florida Mocking Bird perched on Poinsettia Blossoms - ca. 1948

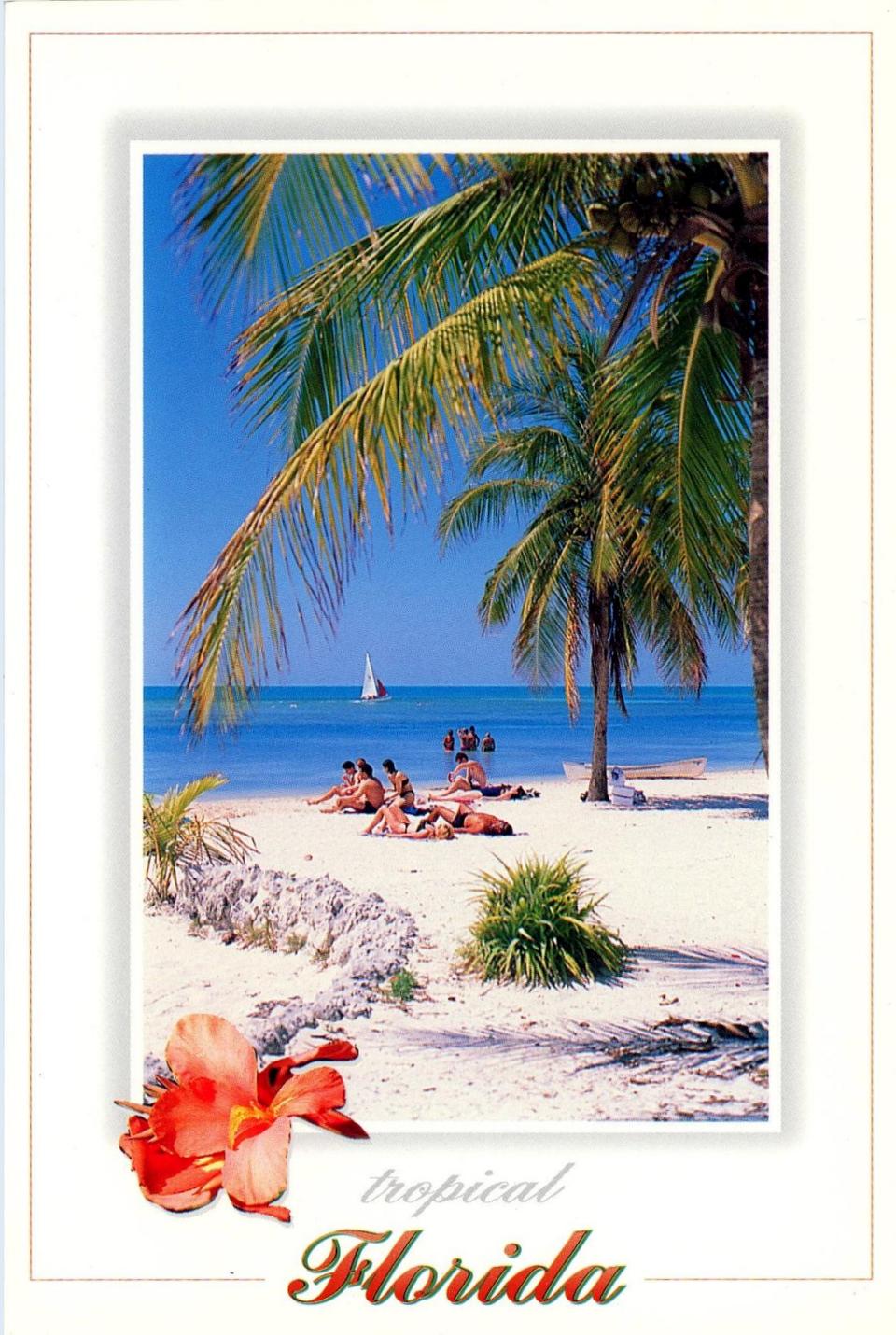


The Golden Fruit of Florida - ca. 1951

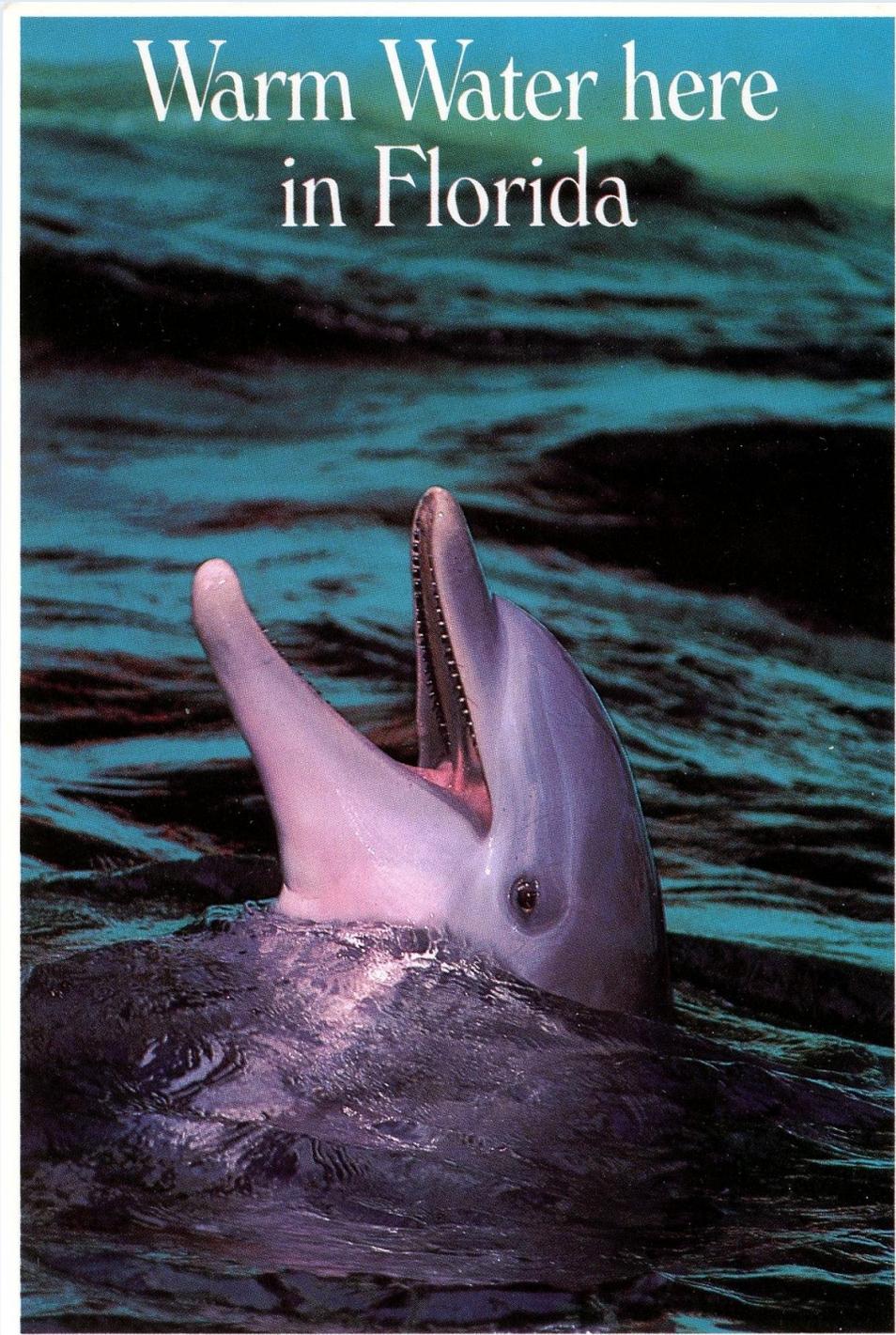
The Old Moss Oak, Fla.



The Old Moss Oak, Florida - ca. 1920



Tropical Florida - The Land of Many Flowers - ca. 2000



Warm Water here in Florida - ca. 2000



Welcome to Florida - beautiful blue waters and sandy beaches - ca. 1960s